



ENTREPRENEUR CHALLENGE

RULES

1. Physical retail shops are not allowed.
2. No selling to immediate family (parents, grandparents, siblings) or buying the furniture yourself; all sales must be clearly documented.
3. No selling to middle-men/reseller*
4. Teams are only allowed to spend their own "promotional" money up to \$400, which will be given as a loan**
5. No transporting the furniture elsewhere (besides the warehouse) for promotional purposes; furniture may only be transported upon confirmed sale.
6. Minimum price for the furniture will be decided upon by the organisers; students may only sell it at that price or higher.
7. It is solely to the discretion of each team how they divide the profit internally among their team members.

* For e.g., furniture shops

** Details TBC